

From: [Dan Peacock](#)
To: [Mateer, Chad](#)
Subject: RE: 47629-RA(16), When will revised labels (Original and Revised) be submitted?
Date: 06/09/2008 02:24 PM

Chad,

Do you think that we will send me the labels by 3:30PM today?

Chad,

No Problem.

I just wanted to be sure that you received the needed changes so that we could possibly approve this one as soon as possible, even as early as today.

Thank You,

Daniel B. Peacock, Biologist
Tel: 703-305-5407
Fax: 703-305-6920
E-Mail: peacock.dan@epa.gov

Addresses:
United States Postal Service (USPS): USEPA, Insecticide-Rodenticide Branch,
Registration Division (7504P), 1200 Pennsylvania Ave. NW, Washington, DC 20460-0001

Courier Deliveries: USEPA, Insecticide-Rodenticide Branch, Registration Division,
Room S-4900, One Potomac Yard, 2777 Crystal Drive, Arlington, VA 22202

▼ ["Mateer, Chad" <CMateer@woodstream.com>](#)

"Mateer, Chad"
<CMateer@woodstream.com>

To Dan Peacock/DC/USEPA/US@EPA
cc

06/09/2008 10:45 AM

Subject RE: 47629-RA(16), When will revised labels
(Original and Revised) be submitted?

Dear Mr. Peacock,

I'm sorry that I missed your call. Mark was right...my ringer was off but it is back on now. I was bombarded with issues this morning when I got in so I am just now getting to the label revisions. I should have it done and to you by lunch or shortly after at the latest. I will send the original in word format as well.

Respectfully,

Chad Mateer
Regulatory Affairs Manager
Woodstream Corporation

69 N. Locust Street
Lititz, PA 17543
www.woodstreamcorp.com
(717) 626 -2125 ext: 426

-----Original Message-----

From: Peacock.Dan@epamail.epa.gov [mailto:Peacock.Dan@epamail.epa.gov]
Sent: Monday, June 09, 2008 10:33 AM
To: Mateer, Chad
Subject: 47629-RA(16), When will revised labels (Original and Revised) be submitted?

Dear Mr. Mateer

I hope that you had a good trip.

Friday, I sent you the label comments.

All I need is two (2) electronic labels: 1) original version and 2) revised version.

Because your original label had so many optional claims, I had to spend a lot of time explaining which were OK, which were not OK, and which were OK with changes.
To simplify the revisions, I added a page of acceptable marketing claims, once all the changes were made.

Alternatives for "Touch-Free" and "Touch-Less": "reduced touch" or "less touch"

Discussion:

"Touch-Less" John and I felt that there was no difference between "touch-less" and "touch-free".

In my review, I suggested:

"Reduced Touch"

You could also go with:

"Less Touch".

Estimate on Timing of Submission of 2 Labels (Original and Revised)

If possible, let me know when you will be submitting the revised labels.

Thank You,

Daniel B. Peacock, Biologist
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Fax: 703-305-6920
E-Mail: peacock.dan@epa.gov

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